



Headteacher: Mr A Dawson

Cobblers Lane, Pontefract, WF8 2HN

Cherrytreeoffice@watertonacademytrust.org
0 01977 704138

www.cherrytreeacademy.org www.watertonacademytrust.org

Cherry Tree Academy

Growth and excellence, every day

21st February 2023

Dear Parent/Carer,

Next week is World Book Day. On Thursday 2nd March please encourage your child to come to school dressed as a character from a story they have read. There will be lots of book-based activities happening throughout the day in classes.

If you have a child in Reception, Year 1 or Year 2, we would like to invite you into school for the last 20 minutes of World Book Day for a family reading session. During this time, you can choose a story, find a space to get comfy and read a story with your child. Please arrive at 2.50pm for the session to begin.

We will also be holding a toilet roll book character competition. We would love the children to get creative and design a book character using a toilet roll. Here are a few ideas to get you started.



Please have these ready to bring to school on World book day.

Additional to this, to celebrate and encourage a lifelong love of reading at home and school, we will be running a sponsored read, launching on World Book Day. The sponsored read will take place between Thursday 2nd March and Friday 24th March.

All the money raised will go towards brand new books for our school. Please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or

being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words!

Children will be bringing home the sponsor sheets, and a reading log on World Book Day. If you are able to support our sponsored read, please use the reading log to record the minutes that your child has spent reading each day.





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After the sponsored read, please send the completed sponsorship form, reading log and all the sponsorship money that your child has raised to the school by Tuesday 28th March. There will be a prize for the children in each year group who read the most with an additional prize for the child in school who raises the most money.

We look forward to having lots more books for your child to read, share and enjoy.

Thank you,

Mrs Wilkinson